

RESORT Trades

Resort Professionals'
Monthly News Journal



www.ResortTrades.com

Quarter

5" W
X
6.9375" H

HALF Horizontal

10.16" W
X
6.9375" H

HALF Vertical

5" W
X
14.0625" H

FULL

10.625" W
X
14.5" H



Submission Options

Call: 931.484.8819
Email to: resort@thetrades.com
Mail to:
The Trades Publishing Co.
15 Our Way Drive
Crossville, TN 38555

Publication Size:

Super Tabloid (10.625"W x 14.5"H - trim size)

Ad Sizes:

- Quarter = 5"W x 6.9375"H
- Half Horizontal = 10.16"W x 6.9375"H
- Half Vertical = 5"W x 14.0625"H
- Full = 10.625"W x 14.5"H

Live area: 10.16"W x 14.0625"H

(Margins: top 0.2813", bottom 0.1562",
inside 0.165", outside 0.3")

Bleed: 11.125"W x 15"H (Full page only)
0.25" top, bottom, inside, outside

Paper:

Glossy wrap with bright white
non-coated interior

Resolution:

300 dpi minimum

Printing Process:

Web Offset Heat Printing

Fonts:

Postscript Level 1 and True Type - PC ONLY
(convert to outlines for best results when possible)

Labels:

Please label your files with your company
name

Digital Files:

PDF - (job options file is available upon request)

EPS or AI - Adobe Illustrator

(convert fonts to outlines)

INDD - Adobe Indesign (with images as separate files)

TIF or PSD - Adobe Photoshop

(layers intact when possible)

JPG - (with little to no compression)

ZIP - also available

Media CD-R *finalized* and CD-RW

Mechanical Specifications